Sponsorship and Advertising Opportunities

World Society of Paediatric Ophthalmology and Strabismus invites you to participate as a sponsor at the 3rd World Congress of Paediatric Ophthalmology and Strabismus taking place in the Fira de Barcelona, Barcelona, Spain. The congress is expected to attract more than 2,000 Paediatric Ophthalmologists with buying power and influence over purchasing decisions. All sponsors will be recognised in the final programme.

Delegate Congress Bags – €20,000
The sponsor’s name and logo will appear on all congress bags which will be distributed to all delegates. In addition, the sponsor will be able to insert up to 3 product flyers in the bags.

Delegate Bag Inserts – €2,000
This year for the WCPOS Congress in Barcelona we will be packing 2,000 bags for collection by the delegates in which the Industry are invited to insert their flyers or brochures (up to 4 pages A4). Participants are to arrange delivery of flyers to the warehouse in Sheffield, UK and we will do the rest.

Welcome Reception – € P.O.A.
The Welcome Reception will be a premiere event. WCPOS will work with the sponsor to create a valuable welcome event for delegates, which will recognise the contributions of the sponsoring company. This will be achieved by including company branding on the welcome reception invitations and event signage.

Eurotimes Satellite Meetings
Satellite Meetings – From – €7,000
EuroTimes Satellite Symposia are held in the Congress Centre outside the time of the main scientific programme. All symposia are sponsored by Industry and scientific programmes are agreed between the sponsor and EuroTimes.

Satellite Meeting Costs Include:
- Venue Rental
- Online promotion and registration from www.eucornea.org
- Advertising listings in May, June & July/August issues of EuroTimes
- Audio Visual – Standard congress package
- Onsite registration & signage facilities
- Programme information handouts
- Evaluation forms and analysis
- List of attendees with details
- Opportunity for follow-up publication in EuroTimes

Enduring Materials
Communicate the message of your Satellite Symposium to a wider audience by utilising one of EuroTimes follow-up publishing opportunities. EuroTimes will assign a journalist to your symposium and develop a customised report that will bring your products and technologies to 40,000 ophthalmologists. Certain follow-up materials can also be circulated by region and country.

- Educational Supplements & Inserts
- Multimedia Supplements
- Advertorials
- Web Projects
- Podcasts

Recordings from Main Sessions will be available at no charge on the WSPOS website to all WSPOS members – € 4,000

Preliminary Programme
The preliminary programme includes registration and hotel information. It will be posted to 40,000 Ophthalmologists in March 2015.

Final Programme
A comprehensive guide to the 3rd World Congress of Paediatric Ophthalmology and Strabismus Congress. The final programme includes the directory/timetable of the scientific programmes, satellite symposia and the full exhibitor guide. It is distributed to delegates with their registration materials.

Delegate Lanyards – €6,000
High visibility opportunity! Your company logo (and your logo only) can appear on the official meeting lanyards distributed to all delegates with their registration materials.

WCPOS App / Mobile Website – €10,000
The official WCPOS App has a whole range of cutting edge features and will be available for download to mobile devices before the congress in Barcelona. The WCPOS App is designed with our delegates in mind so that they’ll have all the info they need at their finger tips! As the official sponsor, your brand/logo will be incorporated into the design of the app along with banners advertising booth location and satellite symposia.

eblast
WCPOS will run an eblast campaign in the run up to the Congress. 6 eblasts will be sent. Ads are available on these eblasts. The cost is for all 6 eblasts.

Banner – €2,500 (2 available)
Box – €1,250 (6 available)

Deadline for artwork: 12 January 2015

Cancellations for sponsorship cannot be accepted after 29 May, 2015. Cancellations after this time will be invoiced for the full amount.
Sponsorship & Advertising Booking Form

COMPANY: 

CONTACT NAME: 

ADDRESS: 

CITY: COUNTRY: 

TEL: FAX: 

INVOICING ADDRESS (IF DIFFERENT FROM ABOVE): 

EMAIL: 

I would like to book the Following Sponsorships:

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Cost</th>
<th>X</th>
<th>Sponsorship Item</th>
<th>Cost</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Delegate Congress Bags</td>
<td>€20,000</td>
<td></td>
<td>Preliminary Programme – OBC</td>
<td>€2,800</td>
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<tr>
<td>Delegate Bag Inserts</td>
<td>€2,000</td>
<td></td>
<td>Preliminary Programme – IBC</td>
<td>€1,500</td>
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<tr>
<td>Delegate Lanyards</td>
<td>€6,000</td>
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<td>Final Programme – OBC</td>
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<td>WSPOS App</td>
<td>€10,000</td>
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<td>Final Programme – IBC</td>
<td>€3,000</td>
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<tr>
<td>Welcome Reception</td>
<td>€ P.O.A.</td>
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<td>Final Programme – ROB</td>
<td>€1,000</td>
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Payment Policy

Invoices to be paid 30 days from the date of invoice

Signed: ___________________________ Date:__/__/__

DEADLINES FOR RECEIPT OF ADVERTISING MATERIAL

12th January 2015 – Preliminary Programme
16th July 2015 – Final Programme

Please fax to +353 1 209 1112 or email caroline.brick@wcpos.org

Production

All Artwork for the Preliminary and Final Programmes are to be produced at a size of 210w x 297h mm +5mm bleed all round. We can accept advertisements via email downloaded from an FTP site or uploaded to our Dropbox account. Please make sure that all files are hi-resolution PDFs and that all fonts are embedded. Please provide a full colour proof.

Receipt of advertising material ready for production, as specified above, must be received by the Congress Secretariat on or before 12 January 2015 for the Preliminary Programme and 16 July 2015 for the Final Programme.