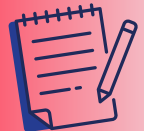




Media Guide



Overview

If you work in children's eye care, mark your calendar for Friday, 11 September, 2026. That's when the World Society of Paediatric Ophthalmology and Strabismus (WSPOS) takes over London with its annual Subspecialty Day, held during the 44th ESCRS Congress.

This one-day event has become a favourite for paediatric ophthalmologists, orthoptists, trainees, and allied professionals because it strikes a rare balance: world-class content delivered in a relaxed, highly interactive atmosphere.

Provisional Programme Schedule

Time	Programme
8:00 am - 9:00 am	Scientific Session 1
9:15 am - 10:00 am	Industry Symposium (45 mins)
10:15 am - 11:00 am	Poster Presentations in Foyer
11:00 am - 11:45 am	Scientific session 2
11:45 am - 12:30 pm	Scientific Session 3
12:45 pm - 1:30 pm	Industry Symposium (45 Mins)
1:45 pm - 2:20 pm	Scientific Session 4
2:20 pm - 2:55 pm	Scientific session 5
2:55 pm - 3:30 pm	Free paper session
3:45 pm - 4:30 pm	Industry Networking Session (45 mins)
4.45 pm - 7.00 pm	Innovation Summit

**This programme schedule is preliminary and is subject to change*

Marketing Opportunities



- **Industry Networking Session** Page 3
- **Table Top Exhibition** Page 4
- **Congress E-Blast Advertising** Page 5
- **Company-Sponsored E-Blast Opportunities** Page 6
- **Website Advertising** Page 7
- **Final Programme Advertising** Page 7

WSPOS
World Society of Paediatric
Ophthalmology and Strabismus

INNOVATION SUMMIT

LONDON

Friday 11th September 2026

www.wspos.org

Industry Satellite Symposia



Elevate Your Brand with a Sponsored Educational Session

Stand out. Educate. Engage.

Position your company as a thought leader by sponsoring an exclusive educational session at the WSPOS Subspecialty Day where you'll have the opportunity to deliver valuable insights directly to a targeted, engaged audience.

What's Included:

- A dedicated 45-minute session
- Promotion in advance of the sub specialty day as well as on site
- Direct access to decision-makers and industry professionals
- Lead generation

Why Sponsor?

- Align your expertise with key industry challenges
- Build relationships in a relaxed, catered environment
- Drive post-session conversations and follow-ups
- Show your commitment to the community by investing in both education and experience

Limited slots available.

Morning Industry Symposium - £30,000

Lunchtime Industry Symposium - £50,000

Afternoon Industry Networking Session - £30,000

Sponsor Requirements: *To enhance the attendee experience, sponsors are required to provide catering during their session. Whether it's breakfast, lunch, or afternoon refreshments, your hospitality will ensure higher attendance, longer engagement, and a stronger brand impression.*

Industry Networking Session



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Table Top Exhibition



Showcase Your Brand with a Tabletop Exhibit - £5000

Get face-to-face with your target audience. Our **Tabletop Exhibition** opportunity is the perfect way to increase brand visibility, generate leads, and connect with key decision-makers

What's Included:

- One 6-foot table in a high-traffic area
- Two chairs and standard power
- Two exhibitor passes for staff

Why Exhibit?

- Meet attendees during dedicated networking and break times
- Position your product or service directly in the flow of the Congress
- Ideal for companies looking to build awareness or launch new offerings
- Cost-effective way to have a physical presence

Whether you're a startup ready to break into the market or an established brand looking to stay top-of-mind, a tabletop exhibit puts you where the action is.

Spaces are limited and sell quickly - reserve yours today

Congress E-Blast Advertising



Promote Your Brand in Every Inbox

High-Visibility Banner & Box Ads in Our Congress E-Blasts (4 e-blasts prior to congress)

Put your message directly in front of a highly engaged, targeted audience with **banner and/ or box ad placements** in our official WSPOS email campaigns. With a series of scheduled e-blasts leading up to the event, this is a powerful way to build brand awareness, drive traffic, and generate leads.

What You Get:

- **Premium Banner Ad:** Top or bottom placement in each e-blast for maximum visibility
- **Box Ad Placement:** within the email content to catch attention
- **Multiple Touchpoints:** Your ad featured in a series of high-performing e-blasts sent to 6,000+ WSPOS Members
- **Clickable CTA:** Link directly to a URL of your choice

Why Advertise in Our E-Blasts?

- Stay top-of-mind with attendees before they even arrive
- Deliver your message in a trusted, high-open-rate communication channel
- Align your brand with key congress content and updates
- Effective digital exposure with measurable results

Spaces are limited per email - secure your spot now and amplify your impact!

Banner ad (600 x 150 px) - £4,000

Box ad (600 X 600 px) - £3,000

Target Our Audience



Reach Our Audience with a Dedicated E-Blast for your company

Your Message. Their Inbox. Undivided Attention.

Do you want to put your brand front and centre, without distractions? With a **dedicated e-blast**, your message is the only content in a branded email sent directly to our 300+ registered delegates

Whether you're launching a new product, promoting a satellite symposia, booth presence, driving event registrations, or offering exclusive content, a dedicated e-blast ensures your campaign gets the visibility it deserves.

What's Included:

- One custom-branded email fully dedicated to your message
- Delivery to our pre registered delegates
- Subject line and send date coordination to maximize open and click rates
- Performance metrics post-send

Why Choose a Dedicated E-Blast?

- **100% Share of Voice** – no competing content or sponsors
- **High Engagement** – sent to an audience that's opted in and invested in WSPOS content
- **ROI** - great for lead gen, product awareness, and event promotion
- **Content** - you provide the creative

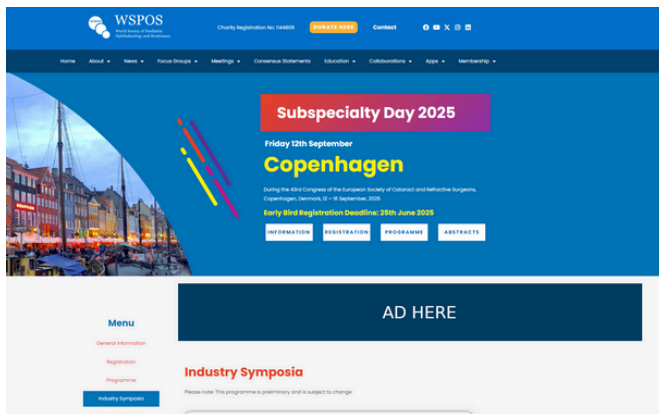
Registered Delegates List - £4,000

Limited availability to ensure high performance for each send. Reserve your dedicated e-blast today and connect with the people who matter most to your business.

Website Advertising & Company Profile



Create a presence on the WSPOS website. Engage with the WSPOS audience with your company profile and an advertisement on our Congress Industry page. Generate interest in your company and drive delegates to seek face to face engagement onsite.



Programme Advertising



Include your message in the Final Programme. WSPOS will provide a printed programme for all delegates which will include the details of the programme and WSPOS initiatives.

Outside Back Cover - £5,000

Inside Back Cover - £3,000

Full page Run of Book - £2,500

Half page Run of Book - £1,750

Contact Information



For more information or to book, please contact:

Caroline Brick, email: management@wspos.org

www.wspos.org